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**IT'S "BOTTLES for BABIES" TIME!!**  
*USE YOUR SPARE CHANGE TO SPARE BABIES AND CHANGE LIVES!*

Mother's Day to Father's Day  
May 11 - June 15, 2014

Your change can CHANGE lives!

Baby bottles filled with coins, cash and checks to benefit the work of the Women's Care Center of Sevier County, Inc. — that's the Bottles for Babies Campaign. It's a simple idea with impressive results. Last year this campaign raised almost \$20,000 to support women, men and babies in our community.

Consider joining us for this year's campaign. It's a great way to get the whole church involved in ministry together, and it's easy to do! Your gifts support both of the WCC's centers — located in Sevierville and Seymour. Our goal for 2014 is \$25,000, and with your church's help, we feel confident we can reach that goal!

Steps to Success:

**Get Ready.**

Decide who will be the church liaison to head up the campaign for your church and to coordinate it with the WCC.

**Get Set**

Gather the materials you will need. You can pick these items up from the Sevierville center. Just call to let us know when you will be coming and how many bottles you think you can distribute. We would also be happy to have someone deliver them to your church. You can also download and print bulletin inserts, sample bulletin announcements and a flyer from our website: [www.wccsevier.org](http://www.wccsevier.org)

**Go**

Start your campaign and look forward to seeing how the change your church raises can CHANGE lives! Follow the schedule below.

**Mother's Day:**

- Make an announcement about the campaign in the church service.
- Distribute the bulletin inserts to your congregation or group.
- Distribute the bottles — one to each person, group, or family.

May 18: Pastor/church liaison makes an announcement or one is printed in the bulletin.

May 25: Pastor/church liaison makes an announcement or one is printed in the bulletin.

June 1: Pastor/church liaison makes an announcement or one is printed in the bulletin.

June 8: Remind your congregation or group that bottles are due back next week.

**Father's Day:** Collect all the bottles.

- a. Return the bottles to the WCC or arrange to have them picked up OR
- b. Count the cash and coins and include a check along with checks written to the WCC when you return the empty bottles.

June 22: Make a final request for all baby bottles to be returned to the church or dropped off at the Sevierville center.

**NOTES:**

If you want to use bulletin announcements for your campaign, you can download sample announcements from our website: [www.wccsevier.org/b4b-announcements](http://www.wccsevier.org/b4b-announcements).

**Thank you** so much for all your efforts to make the Bottles for Babies Campaign a success!